

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s) : SOMMERVILLE, Joseph. Customer No. : 21003
Serial No. : 10/517,855 Confirmation # : 9077
Filed : 09/21/2005 Group Art Unit : 3686
Examiner : WOODS, Teresa S.
For : BRAND/GENERIC CLASSIFICATION SYSTEM

RESPONSE TO OFFICE ACTION AND REQUEST FOR RECONSIDERATION

Electronically filed on August 25, 2010

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This paper is in response to the final office action dated May 27, 2010.

The listing of claims begins on page 2.

Remarks begin on page 15.

Applicants request continued examination for this application and enclose the accompanying fee. Applicants believe no other fee is due in connection with this response. If any additional fee is due, or overpayment made, with regard to this response, Applicants authorize the Director to charge any such fee, and credit any overpayment, to Deposit Account No. 02-4377.